

2023 Healthy Farmers Market

Updated: January 2024



Mission and Vision

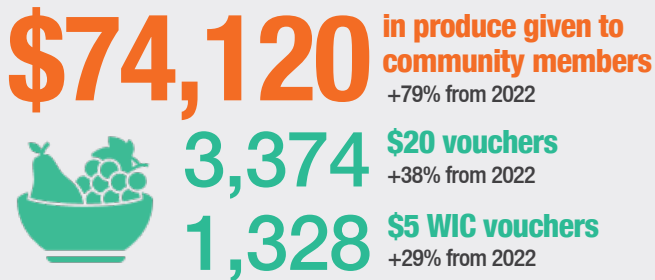
Healthy Farmers Markets are reducing hunger in your community! This local asset offers affordable, fresh, and culturally relevant food; fosters community; and provides health resources in two locations identified as food insecure. This year, the marketplace offers \$20 fresh, Colorado-grown produce vouchers to recipients of WIC, SNAP, Medicaid, or for those 65 + years of age.

The Healthy Farmers Market is funded by the Adams County Human Services Department's American Rescue Plan Act (ARPA) grant.

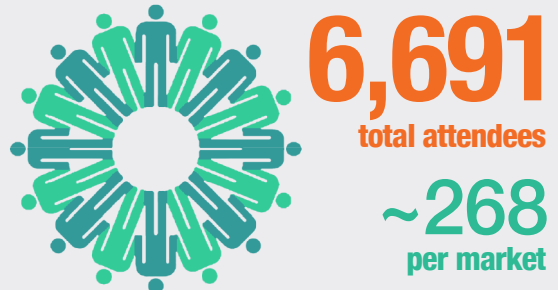


Farmers Market Data (2023)

INCREASE ACCESS TO FRESH FOODS

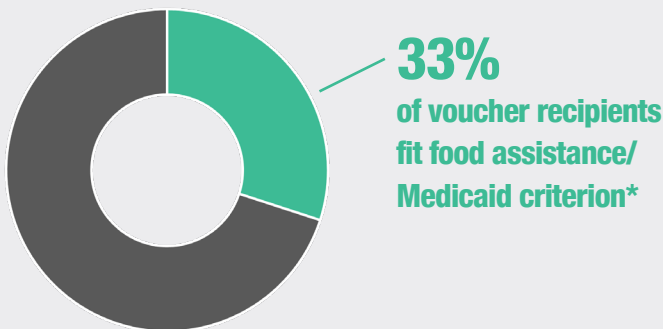


ATTENDANCE



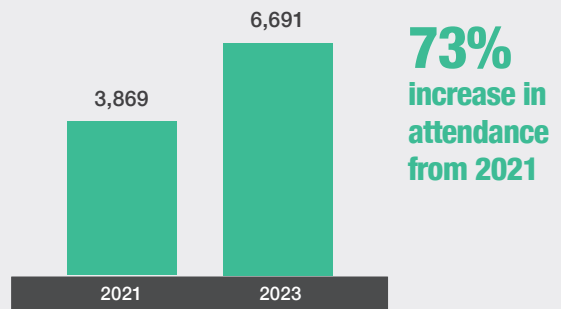
Percent of Voucher Recipients, 2023

*Criterion includes SNAP and/or WIC recipients, and those receiving Medicaid coverage



Farmers Market Attendance 2021 vs. 2023

*Counts include attendees who did and did not receive vouchers



*Source: Adams County Health Department, Healthy Farmers Market, 2023

Adams County, Colorado

Healthy Farmers Market



BREAKING DOWN BARRIERS: COMMUNICATION

+29% attendees hearing about the market from 2022



social media, newsletters, flyers, etc.

ACCESS TO RESOURCES

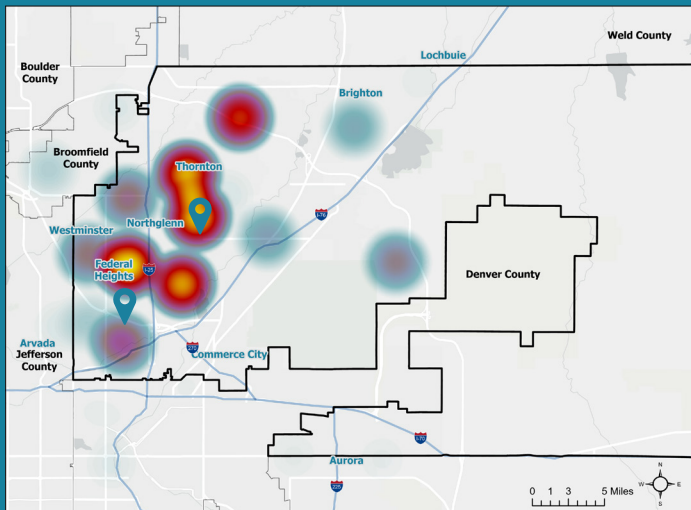


21 community resources provided



onsite referrals, dental & vision screenings, benefits enrollment, rental assistance, and more

Farmers Market Attendees by Zip, 2023*



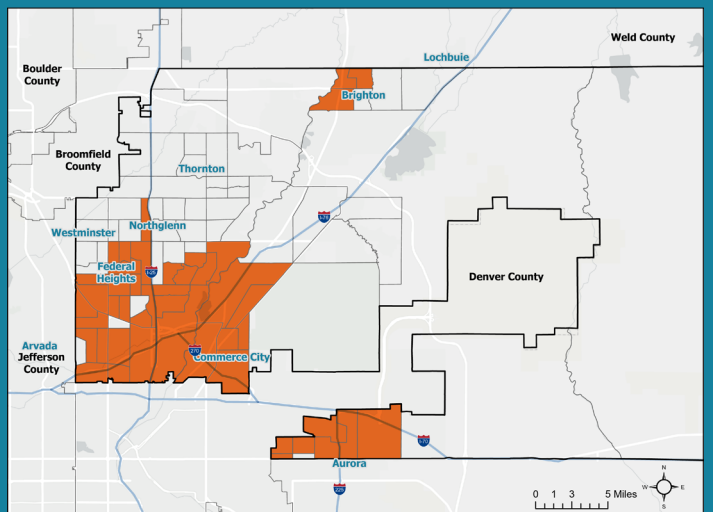
*Source: Adams County Health Department, Healthy Farmers Market, 2023

12 zip codes identified as USDA low-income/low-access areas were served by the markets

The Healthy Farmers Markets bring affordable, fresh, and locally-sourced foods directly to neighborhoods that lack adequate access. The markets are located at Anythink Huron and Anythink Wright Farms, denoted by blue pinpoints on the map. All Thornton zip codes are represented.

This map shows USDA low-income and low-access census tracts. These are low-income areas where a significant number or share of residents is more than 1/2 mile (urban) or 10 miles (rural) from the nearest supermarket, supercenter, or large grocery store. Low-income is defined as annual income at or below 200% of the Federal Poverty threshold.

USDA Low Income & Low Access Census Tracts, 2019**



**Source: USDA, Food Access, 2019